

THE CFB Esquimalt Navy Run

navyrunesquimalt.com



JOIN FORCES NOW!

*SPONSORSHIP PROPOSAL
FOR PREMIUM EXPOSURE*



Meet the DND community



Did you know CFB Esquimalt in Victoria on Vancouver Island - home of the Royal Canadian Navy Pacific Fleet - represents nearly \$1 billion of spending in Greater Victoria every year? The Military Community is more than 10,000 strong on the West Coast and that translates to plenty of spending power.

Reach DND Forces direct through sponsorship!

YOUR BUDGET, YOUR GOALS.

OUR SPONSORSHIP AND ADVERTISING EXPOSURE



CFB Esquimalt - home of Canada's Pacific Fleet

Sponsor the Forces events and be recognized

CFB Esquimalt's Personnel Support Programs (PSP) is entrusted to deliver Morale and Welfare Programs and Events on the base, thus contributing to the operational readiness and effectiveness of military personnel.

These programs help maintain esprit de corps within a community regularly tasked with long deployments, cross-country postings, high-level fitness expectations, and many personal sacrifices.

Partner with us. Become a Gold (\$5,000), Silver (\$2,500) or Bronze Supporter (\$1,000) of the Navy Run - June 19, 2017

The annual CFB Esquimalt Navy Run is a 10k, 5k and kids run all-inclusive community event.

The run unites the military community with the Greater Victoria community in a challenging run around the streets of Esquimalt.

The run has shown steady growth since inception, with more than 800 runners in attendance last year. That number should increase substantially

this year with the addition of a ship and base unit challenge. Teams from ships and units will challenge each other for "bragging rights" as the best runners in good spirited fun.

Sports inspires Canadian Armed Forces members to improve their physical fitness and build their leadership and self-discipline skills. It also promotes teamwork, loyalty and commitment.



Call Melissa Atkinson today to arrange your sponsorship

250-363-3372 • melissa.atkinson@forces.gc.ca

Enhance your image • Expand your reach

Join Forces with us now!

Your Exclusive package includes:

Gold Sponsor \$5,000 - one sponsor only

- Your Logo **ONLY** on back of runner participation medals
- Invitation for six to the run
- Your Logo on runners' t-shirt
- Booth at the event
- Exposure through event advertising
- 4 half page colour ads in the Lookout
- Acknowledgement at the event
- Business promotional items in race bags (sponsor supplied)
- On-site signage at the run (sponsor supplied)

Silver Sponsor \$2,500

- Invitation for four to the run
- Your Logo on runners' t-shirt
- Booth at the event
- 2 half page colour ads in the Lookout
- Exposure through event advertising
- Acknowledgement at the event
- Business promotional items in race bags (sponsor supplied)
- On-site signage at the run (sponsor supplied)

Bronze Sponsor \$1,000

- Invitation for two to the run
- Your Logo on runner's t-shirt
- Booth at the event
- Exposure through event advertising
- Acknowledgement at the event
- Business promotional items in race bags (sponsor supplied)
- On-site signage at the run (sponsor supplied)

Kids Medal Sponsor \$1,500 - one sponsor only

- Your Logo **ONLY** on back of kids medal medals (100)
- Invitation for two to the run
- Your Logo on runners' t-shirt
- Booth at the event
- Exposure through event advertising
- Acknowledgement at the event
- Business promotional items in race bags (sponsor supplied)
- On-site signage at the run (sponsor supplied)

**Plus opportunities for on-site product sampling
and prize donations**



JOIN FORCES WITH CFB ESQUIMALT



Enhance your corporate image

Increase your visibility

Expand your customer base

June 19, 2017 • navyrunesquimalt.com

For more information contact Melissa Atkinson, Sponsorship Manager:

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